

# What is Simply Seaweed?

It's a natural supplement for your pet, organically produced with no additives, preservatives or colouring.

Simply Seaweed is made of 100% dried and crushed *Ascophyllum nodosum*, a species of kelp, which is a type of seaweed.



*DockDogs® Australia National Champion and Simply Seaweed ambassador "Kaylee" showing off her perfect teeth*

# Simply Seaweed™



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*For stockist locations please visit our website*

[www.simplyseaweed.com.au](http://www.simplyseaweed.com.au)

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 SimplySeaweedAustralia

Looking for a natural and easy way to look after your pet's dental health?

## Why give it to your pet?

*Ascophyllum nodosum*, a species of kelp, helps to keep your pet's teeth clean and reduce bad breath in a natural way. Additionally, kelp is a superfood for dogs and cats due to its abundance of vitamins, minerals, amino acids and antioxidants.

## How to use it?

Just add Simply Seaweed to your pet's food.

## How does it work?

After being consumed by your pet, *Ascophyllum nodosum* works in several ways to improve mouth health, due to its natural anti-adhesive, antibacterial and anti-inflammatory properties. Bacteria is prevented from sticking to the tooth enamel, tartar build-up is reduced and existing plaque is loosened. Visit the [Simply Seaweed website](#) for more information.

## Dosage Guide\*

Cats and Small Dogs (up to 10kg).....	<b>1 to 2 pinches daily</b>
Medium Dogs (10kg to 25kg).....	<b>1/8 to 1/4 teaspoon daily</b>
Large Dogs (25kg to 50kg) .....	<b>1/4 to 1/2 teaspoon daily</b>
Giant Dogs (50kg+) .....	<b>1/2 to 1 teaspoon daily</b>

\* Recommended dosage to help keeping your pet's teeth clean and reduce bad breath. If you would like to use Simply Seaweed as a nutritional supplement you can increase the daily intake as follows:

**Cats:** 1/8 teaspoon daily

**Small Dogs:** 1/4 teaspoon daily

**Medium Dogs:** 1/2 teaspoon daily

**Large Dogs:** 1 teaspoon daily

**Giant Dogs:** 2 teaspoons daily

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**Directions:** To give Simply Seaweed to your pet, simply sprinkle onto or mix in with their food. If you cook your pet's food, add Simply Seaweed in afterwards, immediately before serving. **Note:** Do not give to animals with thyroid problems unless under veterinary supervision.

## Pricing

Recommended retail price, inclusive of GST, correct as of July 2019



Look after your pet's teeth and gums the natural and easy way.